



Middleby Innovation Kitchens Launches Munich Location

State-Of-The-Art MIK Culinary Showcase Based in Germany will Serve Middleby Europe

Elgin, Ill. (June 3, 2025) –Today Middleby announced the grand opening of the Middleby Innovation Kitchens (MIK) located in Munich, Germany. The launch of the MIK Munich will expand the reach of Middleby innovative commercial foodservice solutions and culinary expertise throughout Europe.

“We are committed to strengthening our presence and deepening our customer engagement in Germany and all of Europe. The MIK Munich will allow foodservice professionals throughout the continent to experience our solutions and innovation first hand,” said Tim FitzGerald, Middleby CEO. “The Middleby Innovation Kitchens have been successful in attracting top chefs and well-known customers to their respective locations. The current MIK locations have built a reputation for showcasing the most advanced innovation and the latest culinary trends, presented by our knowledgeable, talented culinary staff.”

“This launch is a significant step in strengthening our presence in Central Europe,” said Chris Jones, European Group President, Middleby Worldwide. “The Munich Innovation Kitchens is more than a showroom — it’s a collaborative hub to explore ideas, refine operations, and shape the future of foodservice as a partner of our customers.”

Reflecting the Middleby commitment to strengthening its European presence, the state-of-the-art facility will serve as a dynamic experience centre for partners, clients, and culinary professionals. Highlighting the full breadth of the Middleby industry-leading brands, visitors will experience immersive, concept-driven vignettes with the latest industry technologies.

Located in the heart of a European culinary and innovation capital, the Munich MIK is designed to inspire, educate, and connect all who visit. Guests will experience real-world applications of Middleby technologies in themed environments, demonstrating cutting-edge solutions for every foodservice concept — from fast casual to fine dining, ghost kitchens to gourmet bakeries.

The Munich MIK also serves as the new hub and official launchpad for Middleby Germany, the company’s latest regional subsidiary focused on serving the German, Austrian, Czech, and Swiss markets. This centralized presence ensures closer proximity and deeper support for partners across the region.

Simon Seemüller, Managing Director of Middleby Germany leads the efforts in the region. His broad industry experience across many roles has been a significant benefit to Middleby not only in Europe, but worldwide.

“Under Simon’s leadership the goal is to greatly expand the Middleby reach in Germany and beyond. This year will be an exciting time in this region, and Simon and his team have hit the ground running. They now have an amazing resource to support their efforts in the new MIK Munich,” said Jones.

The MIK Munich is now open. We invite all to join us for an exceptional European MIK Experience.

For more information and to schedule a visit the MIK Munich please email Simon Seemüller at sseemuller@middlebyeurope.com.

ABOUT THE MIDDLEBY CORPORATION

The Middleby Corporation is a global leader in the foodservice industry. The company develops and manufactures a broad line of solutions used in commercial foodservice, food processing, and residential kitchens. Middleby showcases its advanced solutions in the Middleby Innovation Kitchens for commercial foodservice, industrial baking and protein Innovation Centers for food processing solutions and state-of-the-art, award-winning Middleby Residential showrooms. Middleby is a proud philanthropic partner to many national organizations. For more information about Middleby, please visit www.middleby.com.

PR inquiries: Darcy Bretz, VP of Corporate Communications, dbretz@middleby.com