



Middleby Names Danielle Mason Director of Consultant Services

Elgin, Ill. (June 20, 2022) – The Middleby Corporation announced today the appointment of Danielle Mason to the newly-created position of Director of Consultant Services.

In her new role as Director of Consultant Services, Ms. Mason will be responsible for building new relationships and strengthening existing partnerships within the Consultant community on behalf of Middleby and its brands. She will be based in the Tampa area and report to Meghan Daro, Vice President of Middleby Consultant Services.

“We are thrilled Danielle is bringing her deep experience to our Consultant Services Team. She is well-known and has an outstanding reputation within the industry. She also has cultivated long-standing, trusted, consultant relationships over the years, which will be highly beneficial to all Middleby brands,” said Meghan Daro. “Her expertise will be a tremendous asset throughout our organization, and I am confident Danielle will strengthen our consultant program and take it to the next level.”

Joining the commercial foodservice industry in 2007, Ms. Mason has a proven track record and extensive experience. Most recently she served as Director of Foodservice Consulting and Design Services at VIVREAU North America. Prior to joining VIVREAU, Ms. Mason excelled at key management positions within the foodservice equipment industry in a variety of capacities including sales and business development. Ms. Mason has an exemplary track record supporting many industry associations on various boards and committees including FCSI, AHF, SHFM and NACUFS.

ABOUT THE MIDDLEBY CORPORATION

The Middleby Corporation is a global leader in the foodservice industry. The company develops and manufactures a broad line of solutions used in commercial foodservice, food processing, and residential kitchens. Supporting the company’s pursuit of the most sophisticated innovation, the state-of-the-art Middleby Innovation Kitchens showcases and demonstrates the most advanced Middleby solutions. In 2022 Middleby was named a World’s Best Employer by Forbes and is a proud philanthropic partner to organizations addressing food insecurity. For more information on Middleby and the company’s brands please visit www.middleby.com.

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