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Jay Fiske Named President of Powerhouse Dynamics

Elgin, Ill. (February 18, 2022) – Jay Fiske has been promoted to President of Powerhouse Dynamics, based in Newton, Mass. In this position he will lead all strategic and day-to-day company operations. Powerhouse Dynamics provides Internet of Things (IoT) solutions to leading restaurant, foodservice, and retail outlets, delivering real-time control, automation, and analytics to operators.

“Jay is highly-respected and well-known for his IoT expertise within the foodservice and retail industry. With his deep knowledge of IoT and restaurant operations he has been able to clearly demonstrate the advantages of a connected kitchen, and our customers are enjoying the benefits,” said James K. Pool III, Chief Technology and Operation Officer of Middleby. “During his decade with PHD, Jay has successfully led the development and the introduction of advanced IoT technology to the market. Within Middleby he has launched IoT solutions across all three business platforms, which has been very well-received by our customers as they gain access to critical data. IoT solutions are in high demand as operators strive for energy, labor, and automation in their facilities.”

Since joining Powerhouse Dynamics in 2011 as Vice President of Business Development, Mr. Fiske has been heavily involved in the company’s IoT strategy for connected commercial kitchens and retail facilities. He cultivated partnerships with multiple worldwide OEMs and led national sales, marketing, and business development initiatives. He succeeds Martin Flusberg, who recently retired.

Before joining Powerhouse Dynamics, Mr. Fiske worked for numerous technology companies, including his own firm. He holds an M.B.A. and an S.M. degree in engineering from the Massachusetts Institute of Technology, where he was a Fellow in the Leaders for Global Operations program. He earned his Bachelor of Science in mechanical engineering from Yale University.

About Powerhouse Dynamics

Founded in 2009 [Powerhouse Dynamics](http://PowerhouseDynamics.com) of Newton, Mass. is a leading provider of (IoT)-based solutions to connect, analyze and control equipment to deliver enterprise-wide operational efficiencies. [Open Kitchen®](http://OpenKitchen.com) from Powerhouse Dynamics serves multi-site foodservice and food retail operators with a comprehensive automation IoT package. This enables front-of-house controls to back-of-house equipment management that reduces energy consumption, enhances kitchen operations, and reduces food safety and quality risk. The Powerhouse Dynamics [SiteSage®](http://SiteSage.com) platform serves multi-site retail operators with a simple yet powerful enterprise equipment and energy management platform, providing operational transparency, improving equipment performance, lowering maintenance costs, and significantly reducing energy expenses.

To learn more, visit powerhousedynamics.com.

About Middleby

Middleby is a global leader in the foodservice equipment industry. The company develops, manufactures, markets and services a broad line of equipment used in the commercial foodservice, food processing, and residential kitchen equipment industries. The company’s leading equipment brands serving the commercial foodservice industry include Anets®, APW Wyott®, Bakers Pride®, Beech®, BKI®, Blodgett®, Blodgett Combi®, Bloomfield®, Britannia®, Carter-Hoffmann®, Celfrost®, Concordia®, CookTek®, Crown®, CTX®, Desmon®, Deutsche Beverage®, Doyon®,

Eswood®, EVO®, Firex®, Follett®, frifri®, Globe®, Goldstein®, Holman®, Houno®, IMC®, Imperial®, Induc®, Ink Kegs®, Inline Filling Systems®, Jade®, JoeTap®, Josper®, L2F®, Lang®, Lincat®, MagiKitch'n®, Market Forge®, Marsal®, Meheen®, Middleby Marshall®, MPC®, Nieco®, Nu-Vu®, PerfectFry®, Pitco®, QualServ®, RAM®, Southbend®, Ss Brewtech®, Star®, Starline®, Sveba Dahlen®, Synesso®, Tank®, Taylor®, Thor®, Toastmaster®, TurboChef®, Ultrafryer®, Varimixer®, Wells® Wild Goose® and Wunder-Bar®. The company's leading equipment brands serving the food processing industry include Alkar®, Armor Inox®, Auto-Bake®, Baker Thermal Solutions®, Burford®, Cozzini®, CV-Tek®, Danfotech®, Deutsche Process®, Drake®, Glimek®, Hinds-Bock®, Maurer-Atmos®, MP Equipment®, Pacproinc®, RapidPak®, Scanico®, Spooner Vicars®, Stewart Systems®, Thurne® and Ve.Ma.C.®. The company's leading equipment brands serving the residential kitchen industry include AGA®, AGA Cookshop®, Brava®, Char-Griller®, EVO®, Kamado Joe®, La Cornue®, Leisure Sinks®, Lynx®, Marvel®, Masterbuilt®, Mercury®, Novy®, Rangemaster®, Rayburn®, Redfrye®, Sedona®, Stanley®, TurboChef®, U-Line® and Viking®.

For more information about Middleby please visit www.middleby.com.

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