

Michael Potter Named President of QualServ Solutions

Elgin, Ill. (June 18, 2019)— The Middleby Corporation today announced Michael Potter has been named President of QualServ Solutions. He will direct and oversee day-to-day operations including sales, engineering, marketing and accounting at the company headquarters in Fort Smith, Ark. In addition, Mr. Potter will oversee and manage the Follett fabrication operations in Poland.

“In a short time period Michael has refocused QualServ on value added design services, fabricated kitchen solutions and installation services for our restaurant customers and channel partners,” said Middleby CEO Tim FitzGerald. “Under his supervision QualServ has designed exclusive kitchen remodels for major chain accounts while launching a number of new product categories. With the Poland manufacturing operations now under his leadership, our goal is to expand QualServ into Europe and other overseas markets.”

Michael has more than 30 years of leadership experience in a variety of business and manufacturing areas. Since joining QualServ as Executive Vice President in 2018, he has more heavily concentrated the business on fabrication and design to better serve customers in the current market. Prior to joining QualServ, Mr. Potter was with Atlanta-based SPG International, a provider of custom storage solutions worldwide, in a variety of senior-level sales, engineering and marketing positions, the most recent being Chief Business Development Officer. Before joining SPG in 2011 he held senior sales and marketing positions within the medical, engineered components and foodservice products industries.

Mr. Potter resides with his wife Sandy of 30 years and has four adult children.

ABOUT THE MIDDLEBY CORPORATION

The Middleby Corporation is a global leader in the foodservice equipment industry. The company develops, manufactures, markets and services a broad line of equipment used in the commercial foodservice, food processing, and residential kitchen equipment industries. The company's leading equipment brands serving the commercial foodservice industry include Anets®, APW Wyott®, Bakers Pride®, Bear Varimixer®, Beech®, BKI®, Blodgett®, Blodgett Combi®, Blodgett Range®, Bloomfield®, Britannia®, Carter-Hoffmann®, Celfrost®, Concordia®, CookTek®, Crown Food Equipment®, CTX®, Desmon®, Doyon®, Eswood®, EVO®, frifri®, Firex®, Follett®, Giga®, Globe®, Goldstein®, Holman®, Houno®, IMC®, Induc®, Jade®, JoeTap®, Jospers®, L2F®, Lang®, Lincat®, MagiKitch'n®, Market Forge®, Marsal®, Middleby Marshall®, MPC®, Nieco®, Nu-Vu®, PerfectFry®, Pitco Frialator®, QualServ®, SiteSage®, Southbend®, Ss Brewtech®, Star®, Sveba Dahlen®, Taylor®, Toastmaster®, TurboChef®, UltraFryer®, Wells® and Wunder-Bar®. The company's leading equipment brands serving the food processing industry include Alkar®, Armor Inox®, Auto-Bake®, Baker Thermal Solutions®, Burford®, Cozzini®, CVP Systems®, Danfotech®, Drake®, Emico®, Glimek®, Hinds-Bock®, Maurer-Atmos®, MP Equipment®, M-TEK®, RapidPak®, Scanico®, Spooner Vicars®, Stewart Systems®, Thurne® and Ve.Ma.C.®. The company's leading equipment brands serving the residential kitchen industry include AGA® AGA Cookshop®, Fired Earth®, EVO®, Heartland®, La Cornue®, Leisure Sinks®, Lynx®, Marvel®, Mercury®, Rangemaster®, Rayburn®, Redfyre®, Sedona®, Stanley®, TurboChef®, U-Line® and Viking®.

For more information about The Middleby Corporation and the company brands, please visit www.middleby.com. Visit QualServ at www.qualservcorp.com.

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