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John Perruccio to Lead Middleby Buying Group and Dealer Strategy

Elgin, Ill. (July 6, 2020) – Middleby Group President John Perruccio has expanded his responsibilities. Effective immediately, John will be responsible for leading and managing the Middleby buying group and dealer strategy.

John has been directing buying group and dealer initiatives for the past year and has made substantial progress coordinating efforts across all Middleby brands. In his new role as Middleby buying group and dealer liaison he will continue to build upon this momentum and ensure the highest level of coordination and communication with Middleby dealer partners and buying groups.

“Throughout his career John has built long-standing, trusted relationships with dealer partners. It is important for us to continue to strengthen these relationships for all Middleby brands within the buying groups and dealer community,” said Middleby CEO Tim FitzGerald. “John’s leadership will allow us to cultivate new opportunities including expanding customer segments and introducing new product with our entire portfolio of highly-respected commercial brands. We are now well-positioned to best support our valued dealer partners and grow sales.”

John will continue in his current position as Group President, overseeing Southbend and the Crown steam family which includes the brands Crown, Firex and Market Forge. Steam equipment is a major initiative and growth opportunity for Middleby with the recent formation of this group of industry-leading brands.

More information on Middleby is available at www.middleby.com.

ABOUT THE MIDDLEBY CORPORATION

The Middleby Corporation is a global leader in the foodservice equipment industry. The company develops, manufactures, markets and services a broad line of equipment used in the commercial foodservice, food processing, and residential kitchen equipment industries. The company's leading equipment brands serving the commercial foodservice industry include Anets®, APW Wyott®, Baker's Pride®, Beech®, BKI®, Blodgett®, Blodgett Combi®, Blodgett Range®, Bloomfield®, Britannia®, Carter-Hoffmann®, Celfrost®, Concordia®, CookTek®, Crown®, CTX®, Desmon®, Deutsche Beverage®, Doyon®, Eswood®, EVO®, Firex®, Follett®, frifri®, Giga®, Globe®, Goldstein®, Holman®, Houno®, IMC®, Induc®, Ink Kegs®, Jade®, JoeTap®, Josper®, L2F®, Lang®, Lincat®, MagiKitch'n®, Market Forge®, Marsal®, Middleby Marshall®, MPC®, Nieco®, Nu-Vu®, PerfectFry®, Pitco®, Powerhouse Dynamics®, QualServ®, RAM®, Southbend®, Ss Brewtech®, Star®, Starline®, Sveba Dahlen®, Synesso®, Taylor®, Toastmaster®, TurboChef®, Ultrafryer®, Varimixer®, Wells® and Wunder-Bar®.

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