



CTX WOW! Grilling System Selected as 2017 Kitchen Innovation Award Winner

Elgin, Ill. (June 27, 2017) – The CTX WOW! Grilling System has been chosen as a recipient of the 2017 Kitchen Innovation Award from the National Restaurant Association. The award was presented at the National Restaurant Association Show last month.

“It is exciting that the Middleby Marshall and the CTX team are able to continuously innovate our WOW! oven technology to keep us firmly established as the market leader,” said Mark Sieron, CTX Oven Company President. “This award confirms our technology is among the best available in the market. We are changing the way food is cooked in so many restaurants around the world.”

The KI award winners are carefully selected by an independent, expert panel of judges comprised of internationally recognized food facilities consultants, multi-unit executives, and design experts. This is the 3RD KI Award Middleby Marshall/CTX has been presented since 2010.

The WOW! Grilling System changes a restaurant kitchen through product quality, cooking speed, and cost savings. While replacing a kitchen’s convection ovens, fryers, microwaves, grills and salamanders, the WOW cooks a product perfectly every time - whether steak, chicken or salmon. Not only can the WOW! Grilling System eliminate remakes and meal comps, but cooking consistency is matched with faster bake times than any traditional cooking equipment at up to 60% faster for some menu items. Help keep labor cost down with the WOW! Grilling System, as customers using the oven reported 3,300 kitchen labor hours eliminated per year. The same can be stated for energy costs as the WOW goes into a sleep mode when it is not in use.

About Middleby Marshall/CTX

Middleby Marshall is a division of The Middleby Corporation (NASDAQ: MIDD), a world leader in commercial cooking. Middleby Marshall is the #1 global manufacturer of conveyor cooking ovens, including the WOW!² Oven, the fastest and most energy saving conveyor oven in the world and CTX, the only infrared conveyor oven in the commercial cooking market. Information on Middleby Marshall is available at www.middleby-marshall.com or www.middleby.com/midmarsh/pdf/KOFbrochure.pdf

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The CTX team posing with the KI Award and KI Award Judges