

News From



1400 Toastmaster Drive, Elgin, Illinois

Telepizza Approves Middleby Marshall WOW! Oven Technology

Elgin, IL (January 8, 2009)—Middleby Marshall has received approval from Telepizza for sales of the WOW! Oven to the chain's pizza stores worldwide.

Telepizza is the fifth largest pizza chain in the world, and the largest pizza chain outside of the U.S. The company operates a network of more than 800 franchised and company owned stores in Europe as well as in Central and South America.

“We are thrilled that the WOW! Oven will help deliver hot pizza quickly to Telepizza customers,” said Middleby Marshall President Mark Sieron. “In the WOW! Oven, their pizza will cook in less than four minutes.”

The Middleby Marshall WOW! Oven has patented technology that not only clocks the fastest cook time in the conveyor cooking industry, but the energy saving technology cuts monthly utility bills by more than 30 percent in independent studies.

We are proud of our relationship of more than 20 years with Middleby Marshall and we are excited about our stores entering a new era with their WOW! Oven technology,” said Fernando Frauca, Telepizza General Manager.

Currently there are more than 130,000 Middleby Marshall ovens installed around the world, including 4,000 WOW! Ovens that cook more than 5 million pizzas every day. For more information on Middleby and the WOW! Oven visit www.middleby-marshall.com or www.wowoven.com.

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