

## News From



### **Middleby Marshall Introduces Hearth Bake Belt for a “Deck Oven” Bake**

January 12, 2012 (Elgin, Ill.) – For pizza operators who want the bake of a deck oven and the ease and energy savings of a conveyor, Middleby Marshall has developed the solution.

Middleby Marshall is proud to introduce the exclusive Hearth Bake Belt, a belt designed for use on the WOW! Oven platform. The enhanced oven and conveyor frame ensures a perfect product and flawless operation for operators who want a deck oven crust.

“We’ve been working to perfect this belt and meet the needs of our customers for some time,” said Mark Sieron, President of Middleby Marshall. “There is nothing like this in the industry and it is exclusively Middleby Marshall. Two great pieces put together into one outstanding oven, the hearth belt and the WOW! Oven.”

The WOW! Oven Hearth Bake has all of the energy and time saving features of the WOW! Oven, including the patented energy eye technology and a fast consistent bake. The oven is cool to the touch and safe for any kitchen. Also, the oven comes pre-seasoned and ready to use with no screens are required for use.



Currently the oven is in use by several of the top pizza chains in the world.

#### **About Middleby Marshall**

Middleby Marshall is a division of The Middleby Corporation (NASDAQ: MIDD), a world leader in commercial cooking. Middleby Marshall is the #1 global manufacturer of conveyor cooking ovens, including the WOW! Oven, the fastest and most energy saving conveyor oven in the world and CTX, the only infrared conveyor oven in the commercial cooking market. The WOW! Oven is in use around the world by the top six pizza chains.