



**Middleby Marshall Unveils Three-Minute WOW! Oven at Pizza Expo
--Celebrates 2,000 WOW! Ovens sold--**

Elgin, Ill. (March 28, 2008)—Middleby Marshall will be cooking pizza in three minutes on a full sized Middleby Marshall WOW! Conveyor Oven at the International Pizza Expo in Las Vegas, booth 4001. The leader in conveyor ovens is also celebrating 2,000 WOW! Ovens sold.

“Any pizza store owner can now have the same cooking technology that the big three pizza chains have approved for use in their stores,” said Middleby Marshall President Mark Sieron. “We are excited to unveil a cook time of, in most cases, under three minutes, in a full sized oven Middleby Marshall WOW! Oven. But not only does the WOW! Oven have the fastest and most consistent bake in the industry, it offers owners significant savings on their energy bill.”

The Middleby Marshall WOW! Oven has patented technology that not only cooks the fastest pie in the industry, but also saves users on energy costs with its proprietary energy sensor eye technology. The oven goes into sleep mode when not in use and quickly goes back to full temperature when product is ready to be cooked. The sleep mode gives operators on average a 30 percent energy savings.

The WOW! Oven will be demonstrating constantly throughout the day at the Middleby Marshall booth #4001 at the Las Vegas Convention Center April 1-3. Along with the WOW! Oven demonstrations, Middleby Marshall will be offering special financing of 0% on refurbished ovens and a drawing for a free oven cavity.

Middleby Marshall is the leader in conveyor ovens. More than 2 million pizzas every day are cooked on Middleby Marshall ovens, totaling billions of pies every year.