



## Middleby Marshall Celebrates 125 Years of Quality Ovens

Elgin, IL (August 15, 2013) –This year is a landmark for Middleby Marshall as the world leader in conveyor ovens is celebrating 125 years of quality oven manufacturing. Since inception in 1888, Middleby Marshall represents a tradition of innovation and durability which is still the hallmark of the company’s manufacturing today.



“People know and trust the Middleby Marshall name and we’ve built a reputation for a product of quality and longevity,” said Mark Sieron, President of Middleby Marshall. “We reached this milestone and continue to be the market leader because of our dedicated employees and loyal customer base. The goal of every employee is to continue to build on our reputation of innovation and the delivering the best conveyor oven on the market.”

The Middleby Marshall Oven Company was founded in 1888 when Joseph Middleby and John Marshall created a partnership with the goal of producing custom designed movable ovens. The two shared a commitment to innovation and product quality that still is the core of the company today.

Over the years Middleby Marshall has developed and introduced many innovations in baking technology and equipment, including the present line of patented WOW! and WOW!2 conveyor ovens, along with the Kitchen of the Future, which is manufactured for full service restaurants and represents a synergy between Middleby Marshall and CTX infrared conveyor technologies. Today, the majority of Middleby Marshall ovens are exported, making the brand a worldwide global supplier.

Along this journey Middleby Marshall has accomplished significant milestones, most recently installing its 20,000<sup>th</sup> oven in Domino's 9,999<sup>th</sup> store in Carlsbad, Calif. along with exclusive installation in more than 4,000 Papa John's restaurants. Domino's honored Middleby Marshall with its Excellence in Partnership Award 2012.

Other prestigious awards include the GFEN 2009 Product of the Year, the 2010 Caterer and Hotelkeeper Equipment & Supplies Excellence Award, Pizza Hut Supplier of the Year along with being included in the NAFEM "What's Hot, What's Cool" pavilion. The WOW!2 Oven, the newest product in the Middleby Marshall family, was named a 2013 Kitchen Innovations Award winner.

"Middleby Marshall has customer loyalty that extends back several decades," said Sieron. "We will continue to produce the best quality ovens in the restaurant industry while pushing forward with innovative technologies that save our customers time, money and energy."

Middleby Marshall is a division of The Middleby Corporation, a global leader in the foodservice equipment industry. The company develops, manufactures, markets and services a broad line of equipment used for commercial and residential food cooking, preparation and processing. The company's leading equipment brands serving the commercial foodservice industry include Anets<sup>®</sup>, Beech<sup>®</sup>, Blodgett<sup>®</sup>, Blodgett Combi<sup>®</sup>, Blodgett Range<sup>®</sup>, Bloomfield<sup>®</sup>, Britannia<sup>®</sup>, Carter-Hoffmann<sup>®</sup>, CookTek<sup>®</sup>, CTX<sup>®</sup>, Doyon<sup>®</sup>, FriFri<sup>®</sup>, Giga<sup>®</sup>, Holman<sup>®</sup>, Houno<sup>®</sup>, IMC<sup>®</sup>, Jade<sup>®</sup>, Lang<sup>®</sup>, Lincat<sup>®</sup>, MagiKitch'n<sup>®</sup>, Middleby Marshall<sup>®</sup>, Nieco<sup>®</sup>, Nu-Vu<sup>®</sup>, PerfectFry<sup>®</sup>, Pitco Frialator<sup>®</sup>, Southbend<sup>®</sup>, Star<sup>®</sup>, Toastmaster<sup>®</sup>, Turbochef<sup>®</sup>, Viking<sup>®</sup> and Wells<sup>®</sup>.

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