

News From



Middleby Marshall WOW!² OVEN Named 2013 Kitchen Innovations Award Winner

February 27, 2013 (Elgin, Ill.) – The most recently released Middleby Marshall conveyor, the WOW!² OVEN, has been selected as a winner of the **2013 Kitchen Innovations™ (KI) Award**, which honors the most promising and cutting-edge advancements in kitchen equipment for the foodservice industry.

The WOW!² conveyor oven is the next generation of the highly-patented, award-winning WOW! OVENS, which are currently in use by the top nine pizza chains around the world. The WOW!² OVEN is upgraded from previous technologies because it allows the operator to control bake temperatures and conveyor speed – plus adjust airflow to the top and bottom impingement ports independently for faster, more consistent baking and menu flexibility.

“We’re honored to be recognized as part of the gallery with the most advanced products and technologies in the industry,” said Mark Sieron, Middleby Group President. “The WOW!² oven carries on the Middleby Marshall tradition of striving to give our customers products that save time, money and energy while improving product performance and food quality.”

An independent, expert panel of judges comprised of internationally recognized food facilities consultants, multi-unit executives, and design experts carefully selected the award recipients. The winning products will be showcased in the interactive Kitchen Innovations Pavilion (Booth 2440) at the **2013 National Restaurant Association Restaurant, Hotel-Motel Show** – to be held May 18-21 at McCormick Place in Chicago. Middleby Marshall ovens and all of the Middleby brands will be in booth 4200 at the show.

About Middleby Marshall

Middleby Marshall is a division of The Middleby Corporation (NASDAQ: MIDD), a world leader in commercial cooking. Middleby Marshall is the #1 global manufacturer of conveyor cooking ovens, including the WOW! Oven, the fastest and most energy saving conveyor oven in the world and CTX, the only infrared conveyor oven in the commercial cooking market. Information on Middleby Marshall is available at www.middleby-marshall.com or www.wowoven.com.

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