

News From



1400 Toastmaster Drive, Elgin, Illinois

## **Domino's Pizza Approves Middleby Marshall WOW! Oven Technology**

Elgin, Ill., (March 19, 2008)—Middleby Marshall has received approval from Domino's Pizza for sales of the WOW! Oven to the chain's domestic and international stores. Domino's operates a network of more than 8,300 franchise and company-owned stores in the United States and more than 55 countries.

"We are thrilled that the WOW! Oven will help Domino's deliver hot pizza quickly as in its 'You Got 30 Minutes' advertising. In the WOW! Oven, their pizza will cook in under 5 minutes to help Domino's continue to be recognized as the world leader in pizza delivery," said Mark Sieron, President of Middleby Marshall.

The Middleby Marshall WOW! Oven has patented technology that not only clocks the fastest cook time in the conveyor cooking industry, but the energy saving technology cuts monthly utility bills by more than 30 percent in independent studies.

"We are proud of our longstanding relationship with Middleby Marshall and we are excited about our stores entering a new era with their WOW! Oven technology," said Jim Murabito, Director, Domino's Pizza LLC Equipment & Supply. "We thoroughly tested the technology for more than a year and we are very happy with the energy savings and faster bake time."

Currently there are more than 15,000 Middleby Marshall ovens installed in Domino's restaurants around the world, cooking more than 1 million pizzas every day. For more information on Middleby and the WOW! Oven visit [www.middleby-marshall.com](http://www.middleby-marshall.com)