

News From



1400 Toastmaster Drive, Elgin, Illinois

### **Middleby Marshall Announces 0% Financing on WOW! Ovens**

Elgin, Ill (October 18, 2010)— Middleby Marshall has announced 0% financing for a limited time on all fast-cooking, energy-saving WOW! Ovens.

“We are delighted to offer our customers financing for the Guinness World Record Holding WOW! Oven for as low as \$599 per month. All that is needed is two years in business and a good credit score.” said Mark Sieron, President of Middleby Marshall. “The WOW! Oven continues to impress the big chains and the independent owners with the energy savings it can deliver, and it is now in use at the six largest pizza chains in the world, as well as the top independent chains.

The Middleby Marshall WOW! Oven is in use at more than 6,000 pizza restaurants worldwide. Middleby Marshall has an on-site open test kitchen to anyone wanting to bring in test product and bake pies on site. Those wishing to utilize the test kitchen should call for available dates and times.

“For the first time ever we are offering 0% financing for a limited time on all Middleby Marshall WOW! Ovens,” said Sieron. “With the low financing, energy cost savings and tax incentives, the oven pays for itself in a matter of months. Also with the fast cooking speed, restaurants that previously needed several ovens, may need fewer, as the pies cook more quickly while maintaining the consistent quality for which Middleby Marshall ovens are famous.”

Middleby Marshall is the world leader in conveyor ovens cooking more than 2 billion pizzas every year. Information and specifications on the company’s ovens can be found at [www.middleby-marshall.com](http://www.middleby-marshall.com) or [www.wowoven.com](http://www.wowoven.com).