

# THE MIDDLEBY CORPORATION

---

1400 Toastmaster Drive, Elgin, Illinois 60120 • (847) 741-3300 • Fax (847) 741-1689

## Middleby China Awarded YUM! China Bridge Builder Award

Elgin, Ill. (April 11, 2013) – Jerry Koo, representing Middleby China, was awarded the Bridge Builder Award from YUM! Brands Inc. China on March 29 during the 2013 YUM! China Supplier Convention. Middleby China was the only equipment supplier to ever receive this award.

YUM! China crossed the \$1 billion profit milestone in 2012 opening nearly 900 restaurants throughout the year. This included the opening of the 4,000<sup>th</sup> KFC and 800<sup>th</sup> Pizza Hut in China.

“We are honored to receive this prestigious award from YUM! China and proud to be a partner for more than 20 years,” said Selim A. Bassoul, Chairman and CEO of The Middleby Corporation. “With a solid business plan in China, both KFC and Pizza Hut are developing rapidly across the country, currently in more than 850 cities. Jerry Koo is an outstanding leader in this market and has been instrumental in our long-standing, successful partnership with YUM! China.”

Upon presentation of the Bridge Builder Award, YUM! China thanked Jerry Koo and Middleby China for their proactive allocation of resources in developing new and energy saving equipment for YUM! as well as their commitment and strong support of YUM! China operations. The award presentation continued, thanking Middleby for leading the YUM! China Team with patience, dedication, responsiveness and effective communication and providing smooth and seamless supply and spontaneous reactions to all situations.

The Middleby Corporation is a global leader in the foodservice equipment industry. The company develops, manufactures, markets and services a broad line of equipment used for commercial, industrial and residential food cooking, preparation and processing. The company's leading equipment brands serving the commercial foodservice industry include Anets®, Beech®, Blodgett®, Blodgett Combi®, Blodgett Range®, Bloomfield®, Britannia®, Carter-Hoffmann®, CookTek®, CTX®, Doyon®, FriFri®, Giga®, Holman®, Houno®, IMC®, Jade®, Lang®, Lincat®, MagiKitch'n®, Middleby Marshall®, Nieco®, Nu-Vu®, PerfectFry®, Pitco Frialator®, Southbend®, Star®, Toastmaster®, Turbochef® and Wells®. The Middleby Corporation has been recognized by Forbes Magazine as one of the Best Small Companies every year since 2004, most recently in October 2012. For more information about The Middleby Corporation and the company brands, please visit [www.middleby.com](http://www.middleby.com).

