

THE MIDDLEBY CORPORATION

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Middleby Launches the Middleby iPad Application

Elgin, Ill (January 15, 2012) –The Middleby Corporation (NASDAQ: MIDD), the leader in commercial cooking equipment, recently announced the launch of its iPad application. It is available from the App Store under “Middleby.”

This free App allows users to view product details from every Middleby brand, calculate energy costs and savings and communicate with a salesperson either directly through Middleby or a representative locator.

“For the nearly 50 million iPad users they can now access everything Middleby and all of our brands through the Middleby iPad Application,” said Middleby CEO Selim A. Bassoul. “With the Middleby App we are empowering our salespeople and giving our customers the tools to make the best decisions for their commercial kitchens by providing the most information.”

The Middleby iPad Application is easy to use and also features energy savings calculators, ENERGY STAR® rebates and how to select the oven best for a particular concept or application. All of the Middleby brands are featured.

About The Middleby Corporation

The Middleby Corporation is a global leader in the foodservice equipment industry. The company develops, manufactures, markets and services a broad line of equipment used for commercial food cooking, preparation and processing. The company's leading equipment brands serving the commercial foodservice industry include Anets®, Blodgett®, Blodgett Combi®, Beech®, Bloomfield®, Britannia®, Carter Hoffmann®, CookTek®, CTX®, Doyon®, FriFri®, Giga®, Holman®, Houno®, IMC®, Jade®, Lang®, Lincat®, MagiKitch'n®, Middleby Marshall®, Nu-Vu®, PerfectFry®, Pitco Frialator®, Southbend®, Star®, Toastmaster® TurboChef® and Wells®. The company's leading equipment brands serving the food processing industry include Auto-Bake®, Alkar®, Armor Inox®, Cozzini®, Danfotech®, Drake®, MP Equipment®, Maurer-Atmos® and RapidPak®. The Middleby Corporation has been recognized by Forbes Magazine as one of the Best Small Companies every year since 2005, and most recently in October 2011.