

THE MIDDLEBY CORPORATION

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The Middleby Corporation Announces Partnership with SpinFry, Inc.

Elgin, Ill. (January 13, 2010)—The Middleby Corporation (NASDAQ: MIDD) today announced it has entered into a technology partnership with SpinFry, Inc., a leading innovator of centrifugal cooking technology, under its *Spin Fresh*[™] brand.

Spin Fresh technology incorporates spinning with frying technology. In this unique technology, food fries conventionally. At the end of the frying process, the basket is raised above the oil to spin off excess oil resulting in a finished product with significantly reduced calories from fat. The product continues to cook via convection from the heat below resulting in a healthier way to prepare fried foods. Oil removed during the spin process is returned to the frying vat to be reused.

Selim A. Bassoul, Middleby Chairman and Chief Executive Officer said, "We are excited to announce this agreement with SpinFry. This partnership allows Middleby to incorporate the *Spin Fresh* innovative technology into Middleby's leading fryer technology platform to create a unique product for the marketplace. Our *Spin Fresh* line of fryers, currently in development, will provide for significant oil savings to the foodservice operator, while at the same time extending the shelf life of food. This product also appeals to consumers because it is a healthier, lower fat way of preparing fried foods without compromising taste, which is of growing demand in the foodservice industry. Other benefits of *Spin Fresh* technology include menu expansion using foods that are not traditionally fried, but can be used in the *Spin Fresh* fryer."

Ed Rensi, Board Member of SpinFry and former President and CEO of McDonald's USA, said, "With more than 40 years of experience in the foodservice industry, this is one of the most exciting opportunities I have seen due to the benefits this technology brings to the restaurant operator. At SpinFry, we are equally excited to partner with Middleby, which is well recognized as a leading manufacturer of state of the art commercial cooking equipment for the industry."

Statements in this press release or otherwise attributable to Middleby regarding its business which are not historical fact are forward looking statements made pursuant to the safe harbor provisions of the Private Securities and Litigation Reform Act of 1995. Middleby cautions investors that such statements are estimates of future performance and are highly dependent upon a variety of important factors that could cause actual results to differ materially from such statements. These risks are detailed from time-to-time in Middleby's SEC filings.

The Middleby Corporation is a global leader in the foodservice equipment industry. The company develops, manufactures, markets and services a broad line of equipment used for commercial food cooking, preparation and processing. The company's leading equipment brands serving the commercial foodservice industry include Anets®, Blodgett®, Blodgett Combi®, Blodgett Range®, Bloomfield®, Carter Hoffmann®, CookTek®, CTX®, Doyon®, frifri®, Giga®, Holman®, Houno®, Jade®, Lang®, MagiKitch'n®, Middleby Marshall®, Nu-Vu®, Pitco Frialator®, Southbend®, Star®, Toastmaster®, TurboChef® and Wells®. The company's leading equipment brands serving the food processing industry include Alkar®, MP Equipment®, and RapidPak®. The Middleby Corporation was recognized by Business Week as one of the Top 100 Hot Growth Companies of 2007, 2008 and 2009 and by Forbes as one of the Best Small Companies in 2007, 2008 and 2009. For more information about The Middleby Corporation and the company brands, please visit www.middleby.com.

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