

THE MIDDLEBY CORPORATION

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Middleby Opens Office in Dubai to Serve Rapidly Growing Middle Eastern Market

February 20, 2014 (Elgin, IL)- The Middleby Corporation (NASDAQ: MIDD) today announced the future opening of Middleby Middle East in Dubai, United Arab Emirates, which will serve the Middle East with technical support, design services and a test kitchen for customers.

The new location will serve all three Middleby platforms which are commercial foodservice, food processing and residential appliances. There will also be a warehouse in Dubai that will be stocked with a full inventory of Middleby equipment and parts.

“We are thrilled to announce the opening of Middleby Middle East in Dubai to better support the growing demand of our brands and products in that region. The office will be staffed with a sales team, service technicians and design experts which will enable us to better support our distributors, consultants and restaurant chain customers in the Middle East,” said Douglas Dunn, President of Middleby Worldwide. “The Middle East is one of the fastest growing markets in the world where there is a huge demand for Middleby products.”

The opening of Middleby Middle East in Dubai will coincide with the Gulfood Show, to be held February 23-27 at Za’abeel Hall in Dubai. The Middleby Corporation will be displaying the latest and most innovated products in the foodservice industry in booths Z-G45, Z-F52, and Z-L48.

About The Middleby Corporation

The Middleby Corporation is a global leader in the foodservice equipment industry. The company develops, manufactures, markets and services a broad line of equipment used in the commercial, industrial processing and residential markets. The company's leading equipment brands serving the commercial foodservice industry include Anets®, Beech®, Blodgett®, Blodgett Combi®, Blodgett Range®, Bloomfield®, Britannia®, Carter Hoffmann®, Celfrost®, CookTek®, CTX®, Doyon®, frifri®, Giga®, Holman®, Houno®, IMC®, Jade®, Lang®, Lincat®, MagiKitch'n®, Market Forge®, Middleby Marshall®, Nieco®, Nu-Vu®, PerfectFry®, Pitco Frialator®, Southbend®, Star®, Toastmaster®, TurboChef®, Wells® and Wunder-Bar®. The company's leading equipment brands serving the food processing industry include Alkar®, Armor Inox®, Auto-Bake®, Baker Thermal Solutions® (formerly known as Turkington), Cozzini®, Danfotech®, Drake®, Maurer-Atmos®, MP Equipment® RapidPak®, Spooner Vicars® and Stewart Systems®. The company's leading brands serving the residential kitchen market include Jade®, Turbochef®, and Viking®. The Middleby Corporation has been recognized by Forbes Magazine as one of the Best Small Companies every year since 2005, most recently in October 2012.

For more information about The Middleby Corporation and the company brands, please visit www.middleby.com.

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